

Attila Bujdosó

leadership | design | creative collaboration

BORN

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Skills

Leadership

I currently manage two UX designers and am part of the global design leadership community at BlackRock. Prior to this, I initiated and managed many art / design / tech projects and Opp.io, a business productivity software startup.

Product / UX / interaction design

Among other projects, I designed Opp.io product and developed Social Design Canvas to map, analyze and help organize social cooperative processes.

Creative collaboration

In the past 10 years I have curated and organized over 40 co-creation workshops, collaborative projects and cultural events.

Also: Sketch, Keynote mockups, InVision, Photoshop, Illustrator, Indesign, HTML / CSS, basic programming, Processing, git, issue tracking, Google Analytics, Heap Analytics, Optimizely, Trello.

Current role

Lead UX Designer at BlackRock

Within BlackRock, the world's largest asset management firm, I work within the Digital Marketing team. My current design task is to lead the redesign effort of the product screener page on blackrock.com and to develop the longterm design vision for how visitors, both novice and experienced investors, discover and experience investment products on BlackRock's websites. My managerial responsibilities include managing of 2 UX designers, being part of the global design leadership community and establishing and improving design practices. Next to that, I also contribute to defining the roadmap, KPIs and governance model of the design system squad.

2017– · <https://blackrock.com>

Work experience

Senior UX Designer at Finastra

I worked at the retail banking team of Finastra, a global fintech company. My work included an in-depth heuristic analysis of the current mobile banking app onboarding experience, working with the Innovation Labs team to develop and evaluate early design concepts, concluding user interviews and usability tests. At the firm I established design critique as a practice.

2017 · <https://finastra.com>

CEO, co-founder and designer at Opp.io

Opp.io is a business productivity SaaS startup. Opp.io was started with the ambition to create a task messaging protocol and was later pivoted into building a cloud-based meeting note taking tool that helps managers keep their teams accountable. At Opp.io my role involved all customer facing operations: product, UI and UX design, user research, user testing and customer support, marketing, and sales. As a CEO I was also responsible for business development, fundraising and hiring: I successfully raised three business angel / pre-seed rounds and hired five team members.

2014-2017 · <https://opp.io>

Senior research supervisor at Kitchen Budapest

At Kitchen Budapest, Magyar Telekom's renowned innovation lab, I was responsible for leading creative digital projects. Realized projects include award-winning interactive design project SubMap, Fröccs mobile app, an interactive media facade for Goethe Institute Budapest and several interactive art installations. Besides that, I facilitated over a dozen co-creation workshops as well as curated and co-edited Subjective Atlas of Hungary, a book co-created by 50 contributors.

2008-2014 · kitchenbudapest.hu

Curator at KÉK Hungarian Contemporary Architecture Centre

KÉK is an independent architectural cultural centre promoting new perspectives in architectural and urban thinking. As a curator and organizer of PechaKucha Night Budapest series, I established a meeting hub for the local creative industry. I also started the Remix Architecture initiative, to revolutionize architectural idea competitions, with support from National Culture Fund and Creative Commons.

2006-2012 · kek.org.hu

Architect at ONL [Oosterhuis_Lénárd] Hungary

At ONL I worked as an architect on Bálna Budapest, a landmark building built on Danube riverfront in Budapest, and as the manager of the Budapest office. The 30,000 sqm mixed-development project was awarded with the Autodesk Revit BIM Experience Award.

2007-2009 · oosterhuis.nl

Education

MSc in Architecture, Faculty of Architecture, Budapest University of Technology and Economics	1999-2007
Osaka University, Osaka, Japan	2004-2005
Royal Academy of Technology, Stockholm, Sweden	2002-2003

Exhibitions

Air Project at Transmediale Vorspiel, CHB, Berlin	2017
SubMap at Deák 17 gallery, Budapest	2014
Air project, work-in-progress demo, Labor, Budapest	2012
SubMap at 'Cartographies Of Hope: Change Narratives', DOX Centre for Contemporary Art, Prague	
SubMap x UrbanCyclr at Slow Design, Budapest Design Week	
SubMap at Hack the City, Science Gallery, Dublin	
Hungary, Subjectively at Európa Pont, Budapest	2011
Subjective Atlas of Hungary and SubMap at Lodz Design Festival, Lodz	
SubMap and Subjective Atlas of Hungary at Hungarian Design Award exhibition, Museum of Fine Arts, Budapest	
The McLuhan wikisprint at 'Egyszerű többség / No one belongs here more than you' group exhibition at Kunsthalle Budapest	
SubMap at Pixelache Helsinki 2011 festival 'Map me if you will', Helsinki	
SubMap at 'Subjective Budapest Maps' at Centrális Galéria, Budapest	2010
Datafizz at 'Internet at Liberty' conference, co-organized by Google and CEU, Budapest	
SubMap at 'Under The Knife' exhibition, at Budapest Fiction, Budapest	
Datafizz at TENT London	2009
All-you-can-think at 'Középkezdés', at N&n Galéria, Budapest	2008
'The grand Baldachin – 10 000 Cats' at Institut Hongrois de Paris, Paris	2007
'Re:orient – migrating architectures' at 10th Venice Biennale, Venice	2006

Selected talks, courses and workshops

Workshop at Personal Democracy Forum, Gdansk	2018
Guest Talk at Creative Code, MOME Open, Budapest	2017
Keynote Talk at Social Innovation / Social Inspiration, CEU, Budapest	
Talk at ScreenUp#1 at ART+COM Explore CHB, Berlin	2016
College for Advanced Studies in Arts and Art Theory, Hungarian University of Fine Arts, Budapest	
Social Design Cookbook workshop at Digital Bauhaus Summit, Weimar	2015
Social Design Cookbook workshop at Brain Bar Budapest	
Social Design Cookbook workshop at OFF Biennale, Budapest	
Social Design Cookbook workshop at Lift15, Geneva, Switzerland	
'Designing for Human Cooperation' at Redefine Conference, Budapest	2014
'Replicable Formats of Cooperation' at TEDx Danubia, Budapest	
'Digital media in theory and practice', master course at MOKK Centre for Media Research and Education, BUTE, Budapest	
Talk at Dan D (Design Day), Zagreb	2013
UrbanIXD advisory board workshop in Split, Croatia	
Talk at Creative Cities conference, Leipzig	2012
Talk at 'Politics of the small act' at GfZK, Leipzig	
Four lectures in the 'Digital media in theory and practice' master course at MOKK Centre for Media Research and Education, BUTE, Budapest	2011
'The Future of the Lab' panel discussion, at ISEA RUHR 2010, Dortmund	2010
'Hacking in the Kitchen', talk at Medialab-Prado, Madrid	
Talk at 'Creative Digital Media Research Practice: Production Through Exhibition' symposium at Culture Lab, Newcastle University, UK	
Lift Workshop @ Hungary : Eastern Quartier workshop in Pécs, Hungary	
'Köztér, mint színtér' workshop at BUTE, Budapest	
'Do you share? Do you like?' workshop at MOME, Budapest	
'Coffee, large cities, Internet – but where is architecture?' talk at Krétakör Kollégium, Budapest	2009
'AUI - architectures, users, interfaces' workshop at BUTE, Budapest	

Selected publications

Social Design Cookbook. Publishers: Kitchen Budapest, HVG Könyvek. Due 2018. Editor: Attila Bujdosó.

Data Embodiment as a Strategy for Citizen Engagement, in: Beyond Data, Baltan Laboratories, Kitchen Budapest. Eindhoven, 2012. Editors: Angela Plohman, Melinda Sipos.

The value of In-Betweenness, in TRACES. Editor: Jodi Rose.

Subjective Atlas of Hungary. Publishers: Kitchen Budapest, HVG Könyvek. Budapest, 2011 Editors: Annelys de Vet, Attila Bujdosó.

Made in China, in: Re:orient – Migrating Architectures. Mucsarnok / Kunsthalle, Budapest, 2006. Editor: Attila Nemes.

Selected awards, competitions

Selected by Kreatív as one of the top 25 creative minds in Hungary	2013
SubMap awarded hg.hu Design Award in Interaction Design	2011
Gomba building, Budapest, competition, 2nd prize	2009
Budapest City Hall, competition, honorable mention	2008
Junior Prima Award	2008
Ivanka Concrete Design Award – 1st prize	2008

FURTHER INFORMATION

[linkedin.com/in/bujatt](https://www.linkedin.com/in/bujatt)